

WELCOME TO LIFE AIM

Change your thoughts. Change your life.



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ABOUT US

Life AIM is a purpose-driven organization focused on personal growth, mindset transformation, and life empowerment. We believe that true success begins with the right thinking. Through structured guidance, motivational strategies, and practical life solutions, Life AIM helps individuals unlock their inner potential and create meaningful, successful lives.

Our approach combines clarity, confidence, and consistency to inspire positive change in both personal and professional journeys.



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OUR VISION

Our vision is to become a trusted name in life transformation by creating a global community of confident, focused, and purpose-oriented individuals. We strive to shape a future where people lead their lives with clarity, positivity, and strong self-belief.

OUR MISSION

Our mission is to empower individuals to transform their thoughts, habits, and decisions in order to achieve a balanced, successful, and fulfilling life. We aim to inspire confidence, self-belief, and continuous growth through value-driven guidance and mindset development.

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WHY CHOOSE US?

- **Mindset-Focused Approach:** We work on the root cause—your thoughts—to create lasting life changes.
- **Professional Guidance:** Structured, practical, and result-oriented solutions.
- **Personal Growth Oriented:** Designed to support confidence, clarity, and self-development.
- **Purpose-Driven Values:** We believe in authenticity, growth, and long-term impact.
- **Positive Life Transformation:** Helping individuals turn goals into achievable realities.
- **And supporting to maintain cost of living .**



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4 WAY OF EARNING

**95% Population
5% Money of World**

- Fixed salary
- Limited working hours
- Limited income
- Active income



**5% Population
95% Money of World**

- Builds systems & teams
- Unlimited working leverage
- Unlimited income potential
- Passive / semi-passive income



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OUR WAY OF EARNING

JOB

- Freedom of Time – No
- Money Freedom – No
- Position – Fixed
- Earn – Limited
- Status – Follow the Boss
- Generation Future – No



Traditional Business

- High Investment & Capital
- Overheads – Debt & Liability
- High Risks – Fire, Theft & Losses
- Scope – Competition & Low Margins
- Uncertainty – Lockdowns, Govt. Policies

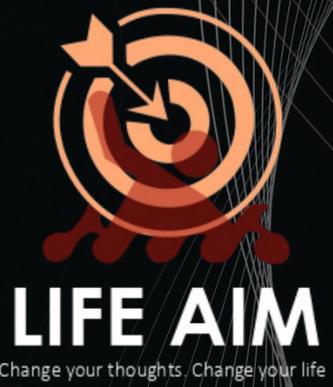
Direct Selling Business

- Investment – Minimum Purchase
- Time Freedom – Yes
- Money Freedom – Yes
- Position – Learn More, Earn More
- Generation Future – Yes (100% Secure)
- Scope – Luxury Lifestyle & Dream Fulfillment

DIRECT SELLING HISTORY

- **The first direct selling company was established in 1855, and every known modern sales & distribution model today has evolved from it.**
- **In the late 19th and early 20th centuries, door-to-door selling became popular, especially in Europe and the United States.**
- **In 1886, one of the earliest well-known direct selling companies was founded, helping formalize the industry.**
- **In 1940, the concept of network-based / relationship selling began to gain recognition.**
- **After 2010, direct selling expanded rapidly worldwide due to:**

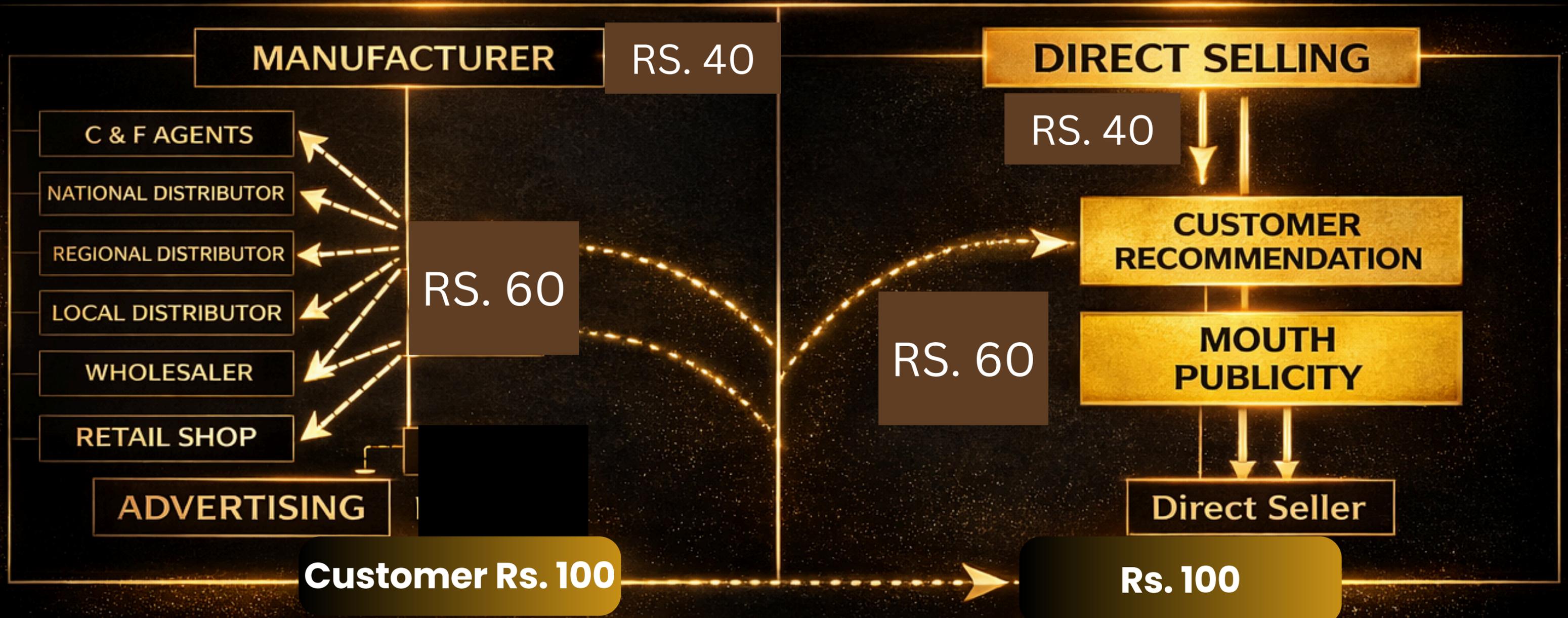
COST OF LIVING



YEAR	FAMILY	EXPENSES
1940	2 + 15	Rs. 10
1960	2 + 7	Rs. 100
1980	2 + 5	Rs. 1,000
2000	2 + 2	Rs. 10,000
2020	2 + ?	Rs. 1,00,000
2040	2 + ??	???

Traditional v/s Direct Marketing

TRADITIONAL v/s DIRECT MARKETING





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Traditional way of Marketing



Direct Selling Business System



60% Benefits Distributed in Consumers



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NETWORK MARKETING **WHY.?**

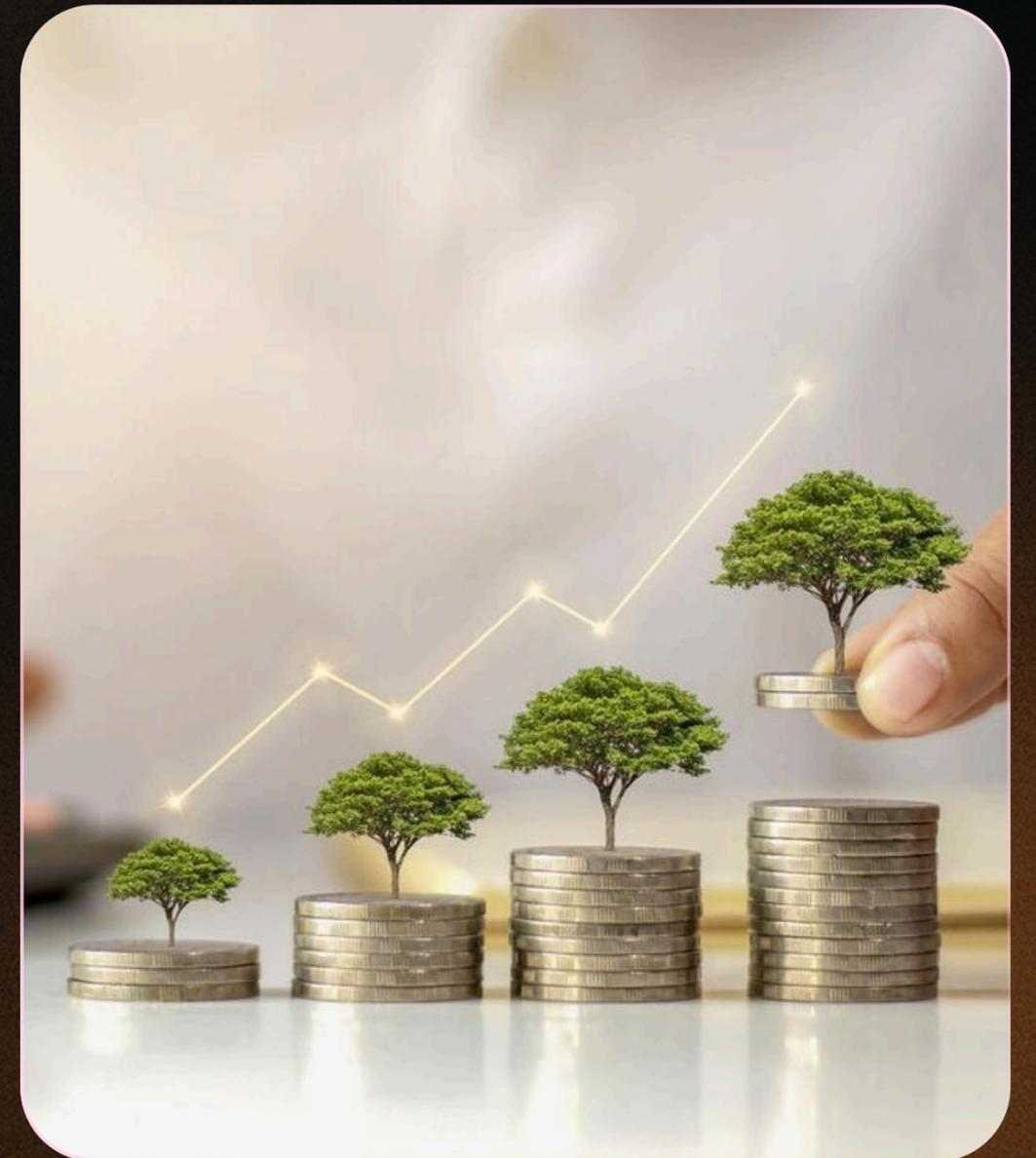
TYPE	EARNING	PERSONAL FREEDOM	FINANCIAL FREEDOM	TIME FEEDOM
EMPLOYMENT	ONLY SALARY	✗	✗	✗
SMALL BUSINESS	SMALL INCOME	✓	✗	✗
BIG BUSINESS	LAKHS & CRORES	✓	✓	✗
NETWORK MARKETING	LAKHS & CRORES	✓	✓	✓

TRENDS

- 1950 Plastic
- 1960 Oil
- 1970 Automobile
- 1980 Computer
- 1990 Telecommunication
- 2000 Insurance
- 2010 Direct Selling

TYPES OF INCOME

1. RETAIL PROFIT
2. MATCHING INCOME
3. SPONSOR MATCHING INCOME
4. ROYALTY INCOME
5. FAST START ROYALTY
6. PRESIDENT
7. NOMINEE FUND
8. RANK & REWARDS
9. OFFER'S





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ID ACTIVATION

?ID activation :-

ID Activation for payout :- 100 pv .

Multiple invoice can also be done.

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RETAIL PROFIT

UPTO 200%

PRODUCT :- 1+1

MRP:- 5000/-

DP:- 1700/-

EX-PV:- 50

PROFIT:- 5000-1700=3300

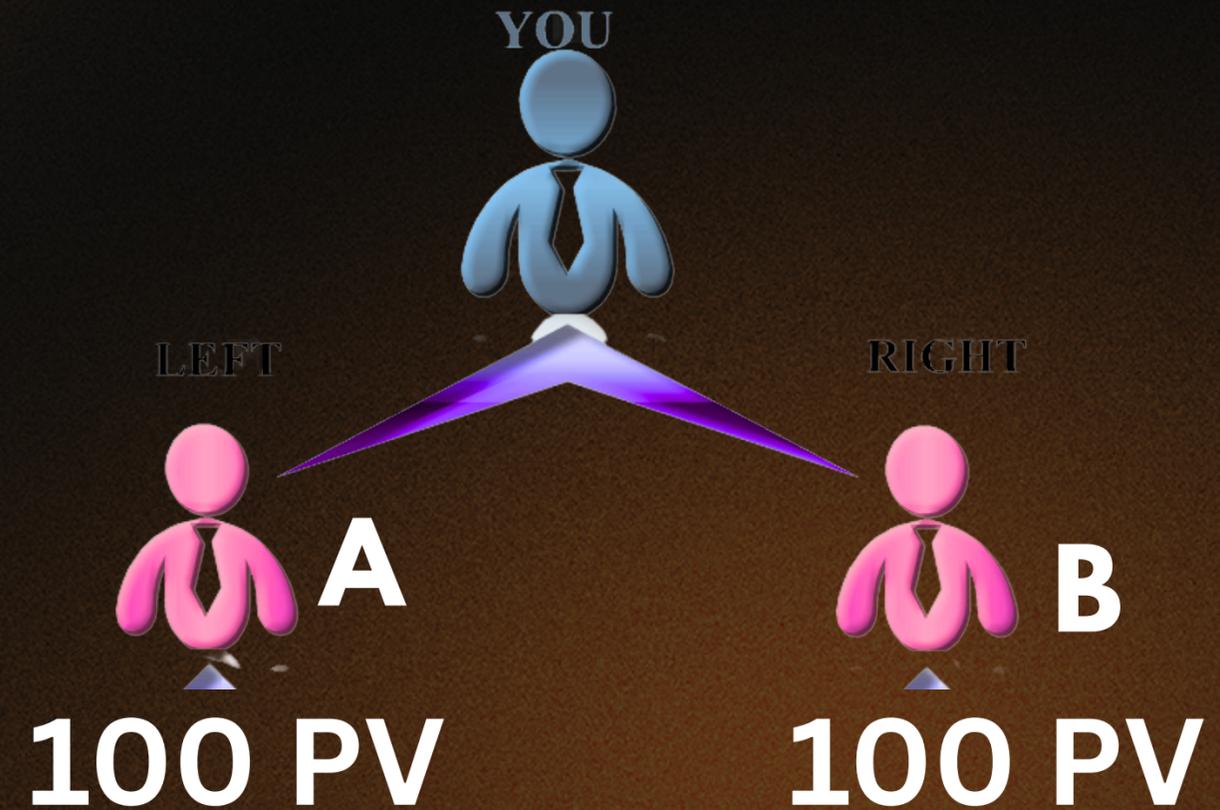
**BUY 1 GET 1
FREE**



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MATCHING INCOME

240/-





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DAILY CAPPING



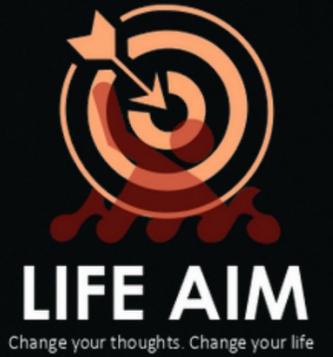
PACKAGE - 100PV

DAILY CAPPING 1500 PV (3600/-)

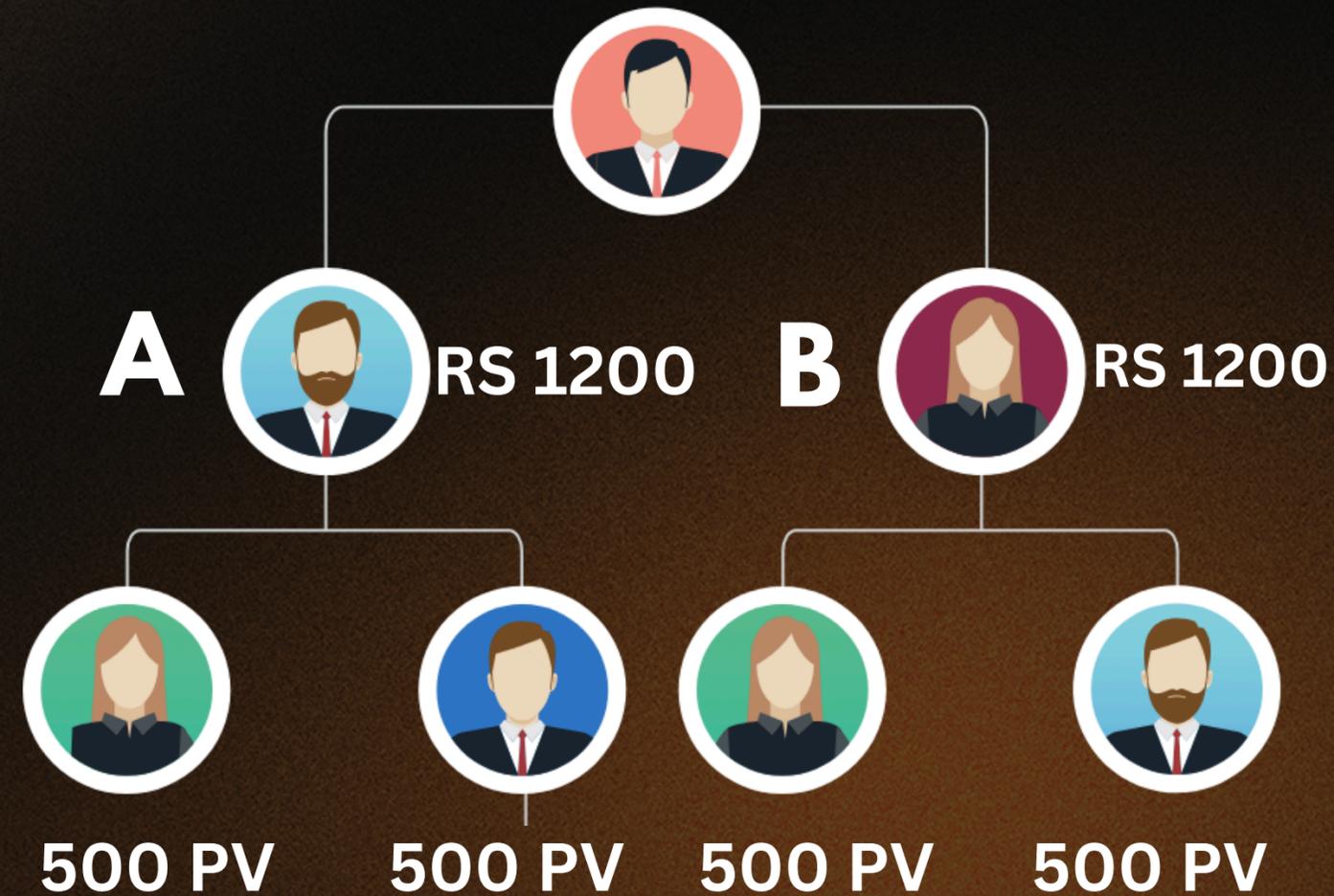
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If the Self PV exceeds 100 PV, matching will occur in the weaker leg.

SPONSOR MATCHING INCOME



50%
UNLIMITED INCOME



EX:- A = RS 600
B = RS 600 =RS 1200

ROYALTY INCOME



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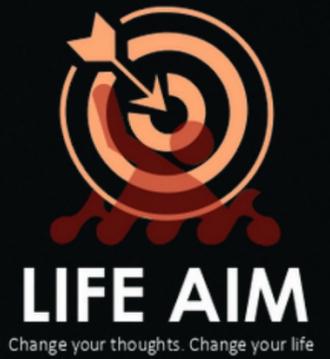
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**3% ON C.T.O
UNLIMITED INCOME**



NOTE :- 1500 PV MATCHING PER MONTH

FAST START ROYALTY INCOME



2% ON C.T.O



This income will be given to those who have matched 1000 PV within one month from the day of ID activation.

NOTE :- MONTHLY MAINTENANCE 700 PV

PRESIDENT ROYALTY



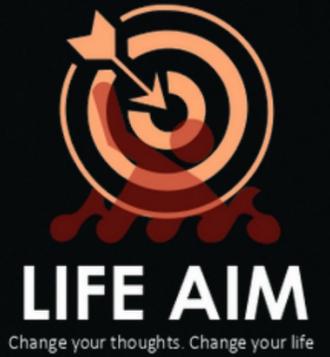
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1%
ON C.T.O



NOMINEE FUND



1% ON C.T.O

**RUBY RANK & ABOVE
T&C APPLY.**



SPECIAL OFFERS



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**MATCHING
BUSINESS
0-99 PV**



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RANK

ASSOCIATE



**MATCHING
BUSINESS
100-999 PV**



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RANK

DISTRIBUTOR



**MATCHING
BUSINESS
1000 PV**



REWARD

1000 RS

RANK

DIRECTOR

**MATCHING
BUSINESS
+5000 PV**



REWARD

5000 RS

RANK

**EXECUTIVE
DIRECTOR**

**MATCHING
BUSINESS
+15000 PV**



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REWARD

15000 RS

OR

**RANK
BRONZE DIRECTOR**



INDIA TOUR

**MATCHING
BUSINESS
+25000 PV**



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RANK

SILVER DIRECTOR

REWARD

25000 RS

OR



MOBILE

**MATCHING
BUSINESS
+50000 PV**



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**RANK
GOLD DIRECTOR**

REWARD



50000 RS

OR

LAPTOP

**MATCHING
BUSINESS
+100000 PV**



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**RANK
STAR DIRECTOR**

REWARD

100000 RS OR



BIKE

**MATCHING
BUSINESS**

+150000 PV



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RANK

PLATINUM DIRECTOR

REWARD

150000 RS

OR



BULLET FUND

**MATCHING
BUSINESS
+200000 PV**



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**RANK
RUBY DIRECTOR**

REWARD

200000 RS

OR

INTERNATIONAL TOUR



**MATCHING
BUSINESS
+500000 PV**



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**RANK
EMERALD DIRECTOR**

REWARD

500000 RS OR



CAR FUND

**MATCHING
BUSINESS**

+1000000 PV



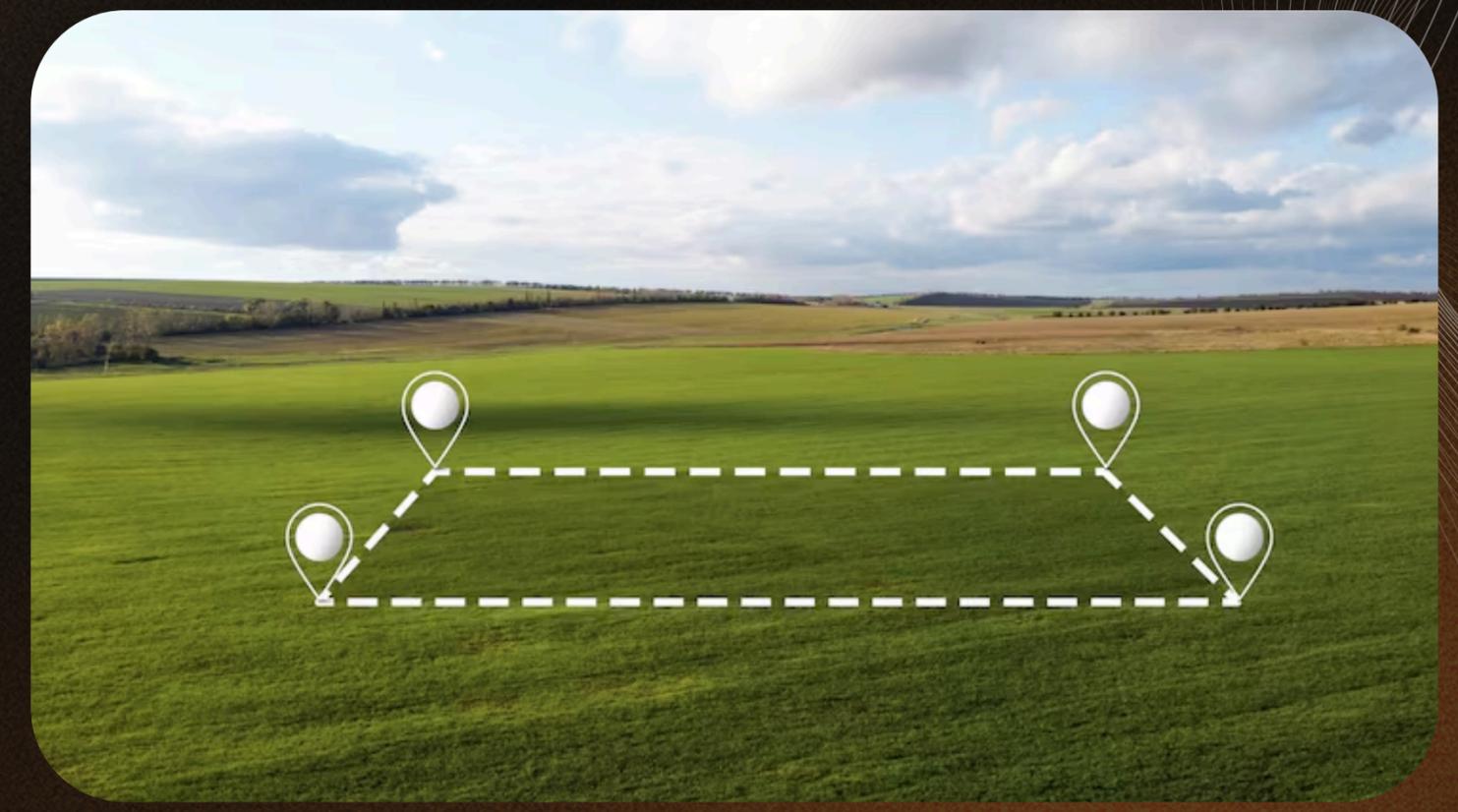
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RANK

DIAMOND DIRECTOR

REWARD

10000000 RS OR



PLOT FUND

**MATCHING
BUSINESS
+2000000 PV**



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RANK

BLUE DIAMOND DIRECTOR

REWARD

2000000 RS OR



HOUSE FUND

**MATCHING
BUSINESS**

+5000000 PV

REWARD

5000000 RS OR

**RANK
BLACK DIAMOND DIRECTOR**



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LUXURY CAR FUND

**MATCHING
BUSINESS**

+10000000 PV

REWARD

10000000 RS OR

& ROYALTY LIFE TIME :- 1PV ON C.T.O



**RANK
PRESIDENT**



VILLA FUND



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TERMS & CONDITIONS

- Free Registration
- 1 and above PV multiple invoice purchasing 100PV .
- No PV, No Payout policy strictly applicable.
- All incomes & rewards are PV-based and subject to daily capping rules.
- Rank & Reward benefits are applicable only after completing required matching PV.
- Rewards may be given as funds instead of products/tours as per company policy.
- Company reserves the right to change, modify, or discontinue any plan or benefit at any time.
- Left & Right sponsor 100 PV compulsory for payout's
- Daily and monthly payout's Dedication :- 10%
- One adhar card ,one pan one mail id one mobile creat 3 id only





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Thank you

For your attention



WEBSITE

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